

CONNIE J. MABLESON, ESQ
3033 N. Central Ave., Suite 645
Phoenix, Arizona 85012
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connie@mablesonlaw.com
www.mablesonlaw.com

BAR ADMISSIONS: Arizona & Washington

LEGAL EXPERIENCE: **Partner**, Mableson Law Group/Connie J. Mableson, PLLC (2008-present) **AV RATED**

Intellectual Property, Copyright and Trademarks, IP Licensing, Online Law, Internet Law, Computer & CyberLaw, Television, Film, Music, & Literary Law, Emerging Technologies, Interactive Media, Licensing.

Intellectual Property & Estate Planning & Probate.

Corporations & LLCs; Mergers & Acquisitions; IP transfers.

Shareholder/Partner

DODGE, ANDERSON, MABLESON, STEINER, JONES & HOROWITZ, LTD.
3003 N. Central Avenue, Suite 1500, Phoenix, Arizona 85012

Corporations & LLCs; Mergers & Acquisitions. IP transfers
Intellectual Property, Copyright and Trademarks, IP Licensing, Internet Law,
Computer & Cyber Law, Television, Music, Literary Law, Emerging Technologies.

VP & General Counsel

Mortgages Ltd.

Phoenix, Arizona

Associate Attorney at Law

Snell & Wilmer

3100 Valley Bank Center, Phoenix, Arizona 85001

Associate Attorney at Law

Quarles & Brady

100 West Washington, Phoenix, Arizona 85001

Associate Attorney at Law

Reed & Giesa

Spokane, Washington

LEGAL TEACHING

EXPERIENCE:

2009-present

Associate Professor, Sandra Day O'Connor College of Law, Arizona State University, Tempe, Arizona, "Entertainment Business Contracts" & "Governance of Virtual Worlds".

PROFESSIONAL PUBLICATIONS

(books and articles):

"Pinterest and User-Generated Content: Liability of Web Sites for Online Copyright Infringement", *The Computer & Internet Lawyer*, Vol. 30, No. 11, November 2013.

Curated the March, 2013 issue of *Arizona Attorney* (State Bar of Arizona magazine) focused on "Online Law". Wrote the articles, "Pinterest, User-Generated Content & Copyright Infringement" and "Digital Assets in Estates" both published in the said edition.

Author, DMCA Handbook for ISP's, Websites, & Copyright Holders, Brooks Press, 2012.

Author, DMCA Handbook for Virtual Worlds, Brooks Press, 2012.

**BUSINESS
OWNERSHIP
EXPERIENCE:**

Digital Asset Advisors, LLC 2009-present
www.digitalassetadvisors.com

Service: Company that advises and consults regarding digital assets in estates, valuations, and assists with identifying, marshalling and securing digital assets.

Product: The DAK (Digital Asset Keeper). A patent pending software application that helps organize, store and retrieve online usernames and passwords across 28 categories of online accounts.

Soft Shoulder Music, Ltd. 1990-1996

Music Publisher & Record Label

DuPlessis, Ltd. 1987-1989

Diamond Importer & Distributor

EDUCATION:

Gonzaga University School of Law, Spokane, Washington
J.D. (*cum laude*) 1982

Editor-in-Chief, Canadian-American Law Journal
Jessup Cup, International Moot Court Team

University of Denver, Denver, Colorado
Bachelor of Science in Business Administration
(Finance and Real Estate with Honors) 1980

**PROFESSIONAL
AFFILIATIONS:**

American Bar Association

American Bar Association-Section on Science & Technology
Arizona State Bar Association, IP Section & E-Commerce and Technology Section
Washington State Bar Association

AWARDS:

Top 10 IP Attorneys in Arizona: 2005 Phoenix Business Journal
Top Boutique Firm for IP: 2007 Phoenix Business Journal

**COMMUNITY
ACTIVITIES:**

Volunteer, Arizona Humane Society
Chair, City of Phoenix Arts & Culture Commission (1999-2005)
Co-Chairman of the Board and Director, The Bead Museum (2003-2005)
Director, Arizona Alliance for Arts Education, Inc. (2003-2004)
Advisory Board, Scottsdale Comm. Coll.-Motion Picture and TV Program (2002-present)
Speakers Bureau, FACE (Copyright Society)
City of Phoenix, Cultural, Arts & Historic Preservation SubCommittee, Citizens Bond
Committee-2001 Bond, Mayoral Appointment, Fall 2000
Junior League of Phoenix
Friends of COMPASS, Executive Committee and Culture Shock '92 Venue Chairman
1992 Phoenix Symphony Ball Organizing Committee, Top Brass Committee
Co-Chairman, 1993 Maricopa County Bar Association Barristers Ball

**PROFESSIONAL
SPEAKING
EXPERIENCE:**

Guest speaker, lecturer and facilitator of many courses, seminars and all-day legal education programs sponsored by various Bar Associations, colleges and universities and nationally acclaimed seminars.

**BLOGS &
WEBSITES:**

www.mablesonlaw.com
www.dmcahandbook.com
www.digitalassetadvisors.com

PERSONAL:

Hobbies include reading, gardening, emerging digital issues, tropical beaches, movies & popcorn.

**PROFESSIONAL SPEAKING/TEACHING ENGAGEMENTS
CONNIE J. MABLESON**

2014

Associate Professor, ASU College of Law, Spring, 2014 "Entertainment Business Contracts" (3.0 credit hours).

2013

Associate Professor, ASU College of Law, Spring, 2013 "Entertainment Business Contracts" (3.0 credit hours).
ASU Sandra Day O'Connor College of Law, SELSA Program, Panelist "Streaming Music and Digital Audio Transmission Royalties," November, 2013.

2012

Associate Professor, ASU College of Law, Spring, 2012 "Entertainment Business Contracts" (3.0 credit hours).

2011

ASU Sandra Day O'Connor College of Law, SELSA Program, "Panel on Protecting IP on the Internet," November, 2011.

Associate Professor, ASU College of Law, Spring, 2011 "Entertainment Business Contracts" (3.0 credit hours).
State Bar of Arizona CLE, Probate and Trusts Section, "Digital Assets and the Estate and Probate Practitioner," March 3, 2011.

ASU PAVE Grant Symposium, "Open Forum for Questions about Arts Organizations," April 1, 2011.

PHOENIXComicCon, "Copyright for Writers," May 29, 2011.

2010:

ASU Sandra Day O'Connor College of Law, SELSA Program, "Transformative Productions and Augmented Reality," October, 2010.

State Bar of Arizona CLE, "Using the Internet Profitable and Ethically," September 22, 2010.

COPPERCON 30, September 3-6, 2010, Presenter of Programs, "Copyright Basics for Writers and Publishers," "Collaborative Writing," and "Publishing Q & A".

North Phoenix Bar Association, April 2010, "Intellectual Property Basics for Estate & Probate, Family Law, and Corporate Lawyers".

State Bar of Arizona, E-Commerce & Technology Law Section, April 2010, "Virtual World Commerce".

Adjunct Professor, ASU Sandra Day O'Connor College of Law, Spring 2010 "Governance of Virtual Worlds".

2009:

State Bar of Arizona, E-Commerce & Technology Section, April 2009 "Virtual Worlds".

ASU Sandra Day O'Connor College of Law, The Center for the Study of Law, Science & Technology, Panelist, Entertainment Law Symposium, March 2009.

2008:

State Bar of Arizona, E-Commerce & Technology Section, November 2008 "Recent Developments in Technology Law".

State Bar of Arizona, E-Commerce & Technology Section, February 2008 "Virtual Worlds".

Arizona Commission on the Arts, Artist Toolkit Workshop, July, 2008.

State Bar of Arizona Annual Convention June, 2008 "Emerging Trends in E-Commerce and Technology" .

NBI-Intellectual Property in Business Transactions, May 9, 2008.

ALI-ABA-Legal Issues in Museum Administration, April 2-4, 2008.

ASU Sandra Day O'Connor College of Law, the Center for the Study of Law, Science & Technology- Virtual Worlds Conference, March 2008.

2007:

Arizona Presenter's Alliance, January 2007 "Anatomy of a Contract".

2006:

National Association of Jewish Theatre Annual Meeting, February 2006 “Yours, Mine or Ours? Copyright Considerations in Theatrical Intellectual Property”.

2005:

Arizona Book Festival, April 2005 “Copyright for Writers”.

2004:

Arizona Book Festival, April 2004 “Copyright for Writers”.

City of Phoenix Shemer Arts Center-March 2004 “Visual Artists’ Rights”.

West Valley Fine Arts Council-February 2004 “Visual Artists’ Rights”.

2003:

The Bead Museum, Inc-October 2003 “Copyright Law”.

2002:

ATLATL, Inc. (Native American Arts) Native Arts Network, Conf. Sept. 2002 “Copyright”.

Western Arts Alliance Annual Convention, August 2002 “Performance Rights”.

GraceNetAZ, June 2002, “Privacy and the Internet”.

National Business Institute Seminar, January 2002, “Internet for Attorneys”.

2001:

City of Phoenix Seminar-Shemer Art Center, November 2001, “Artist’s Basic Rights”.

CLE INTERNATIONAL Legal Seminar, June 2001 “The Digital Millennium Copyright Act”.

National Association of Women Business Owners, Midwinter 2001 Business Conference, Tempe, Arizona—January, 2001, “Legal Issues Associated with the Creation and Operation of Web Sites”.

Arizona Chapter of Media Communications Association, Jan. 2001, “Copyright Law for Film, Video & Multi-Media Productions”.

2000:

National Association of Women Business Owners, Midwinter 2000 Business Conference, Orlando, Florida—“Trademarks & Tradenames-Your Most Valuable Business Assets for Growth”.

1990’s:

City of Phoenix Seminar-Shemer Art Center -April 1999 “Artist’s Basic Rights”

City of Phoenix Seminar-February 1999 “Musician’s Basic Rights”

National Business Institute Seminar- Dec. 1997 “Internet Strategies for the Paralegal”

Arizona State Bar and A.S.U. Seminar- Nov. 1997 “Law and the Internet”

Arizona State Bar Seminar-Oct. 1997 “Jurisdiction in Cyberspace”

Arizona State Bar Seminar-May 1997 “Bridge the Gap-Legal Practice Tips”

Volunteer Lawyers for the Arts Seminar- February, 1996 “Copyright Law Basics”

Arizona State Bar Seminar-May, 1995 “Intellectual Property, Jurisdiction, Trademarks--Advanced”

Arizona State Bar Seminar-Feb., 1993 “Intellectual Property and Entertainment Law--Basic”